

2017 RATE CARD

MONTHLY ADVERTISING RATES

| | BLACK & WHITE | COLOUR |
|---|---------------|--------|
| FULL PAGE (Size 19.1 cms X 24.3 cms) | \$65 | \$70 |
| • BACK COVER | \$125 | \$100 |
| • INSIDE COVER | \$90 | \$90 |
| ½ PAGE INSIDE <i>(Size 19.1 cms X 12 cms OR 9.4 cms X 24.3 cms)</i> | \$35 | \$50 |
| ¼ PAGE INSIDE <i>(Size 9.4 cms X 12 cms OR 19.1 cms X 6 cms)</i> | \$15 | \$20 |
| CLASSIFIED – 5 LINES | \$10 | n/a |
| CLASSIFIED – 3 LINES | \$5 | n/a |
| Website – landing page with URL | | \$150 |
| E-BLASTS (4 consecutive weeks) | | \$400 |

ADDITIONAL DISCOUNT: PURCHASE 2 MONTHS AND THE THIRD IS FREE.

Submission deadline: 18th of the month.

Submissions to be forwarded to info@bowcliffseniors.org in the following formats:

*JPG, GIF, PNG, PDF, or raw document such as WORD/EXCEL/PUBLISHER

Editing and layout at additional charge at a rate of \$20/hour

CIRCULATION TO AN OPT-IN MEMBERSHIP